

Cartamundi
Cookie Policy website

Table of Contents

1	Introduction	3
2	Who is responsible for the processing of your personal data?	3
3	What are cookies?	3
4	Key concepts.....	4
5	What categories of cookies do we use on our website?	5
6	What personal data do we process through cookies, under what legal basis, for what purposes and for how long?	6
7	How to control, disable and delete cookies?.....	7
8	Changing your cookie settings	7
8.1	Via the cookie banner	7
8.2	Via your web browser.....	7
8.3	Third-party cookies.....	7
9	Which specific cookies do we use on our website?	8
10	Changes to this Cookie Policy	11
11	Do you have any questions or a complaint?	11

1 Introduction

Our website uses cookies and similar technologies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

Because the information that is collected by cookies may contain personal data, all websites which operate across certain parts of the European Union are required to obtain consent for using or storing cookies (or similar technologies) on your computer or mobile device. This cookie policy (“Cookie Policy”) provides you with clear and comprehensive information about the cookies we use and the purposes for using them.

On your first visit to our website, we will offer you the possibility to set your preferences regarding cookies. You will have the options to accept all cookies, change your cookie preferences or reject all non-essential cookies. By clicking ‘change cookie preferences’ you can choose which type of cookies you would like our website to use. If you do not provide your permission, we will only place strictly necessary cookies. These cookies are strictly necessary for the website to function properly.

Our Cookie Policy is an integral part of our [Privacy policy](#).

2 Who is responsible for the processing of your personal data?

Cartamundi Services NV with registered office at Turnovatoren 14/1, 2300 Turnhout, Belgium and registered under the number 0877.568.403 in the Crossroads Bank for Enterprises (hereinafter, “**we**” or “**us**”) is responsible for the processing of personal data as described in this Cookie Policy, in accordance with the applicable European and Belgian legislation relating to the protection of personal data, including the General Data Protection Regulation (“GDPR”) and with our [link to: Privacy Policy].

This Cookie Policy applies to the following website of Cartamundi Services NV: <https://cartamundi.com/> (hereinafter “**website**”).

It is important to read this Cookie Policy carefully. If you have any further questions, please do not hesitate to contact us by mail at the above address or by using our [contact platform](#).

For more information about our privacy policy, please refer to <https://cartamundi.com/privacy/>

3 What are cookies?

Cookies are small files of information, stored by the internet browser on your computer or mobile device, when you visit a website or use a (mobile) application. They act as a kind of memory aid for a website.

Cookies (and other trackers) allow our website to easily track specific information about our visitors and their browsing behaviour. We also use other technologies similar to cookies on our website. These include scripts, which are pieces of program code that are executed on our server, or on your equipment to make our website function properly and interactive.

Another example are web beacons (also called pixel tags), which are small, invisible pieces of text or images on a website that can be used to map website traffic. Cookies, web beacons, scripts and any other technologies similar to cookies are collectively referred to as 'cookies' in this Cookie Policy. Cookies can collect or access (personal) data from you on your device as clarified below.

Cookies can be set either by us ("first-party cookies", i.e. cookies set directly by the website you are currently visiting) or by third parties ("third-party cookies", i.e. cookies set by a different domain than the website you are currently visiting).

Third-party cookies ensure that certain data resulting from your visit to or use of our website, is transmitted to the third-party that placed the cookies.

Cookies are sometimes set only for the duration of your browsing session ("session cookies", these are deleted when you close the browser) and sometimes for a longer period ("persistent cookies", these remain in place until their expiry period as set by the provider has expired, or until you delete them before the expiry of that period).

4 Key concepts

- **First- and third-party cookies:** whether a cookie is 'first-' or 'third-' party refers to the domain placing the cookie. First-party cookies are those set by a website that is being visited by the user at the time (e.g. cookies placed by our website). Third-party cookies are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.
- **Persistent cookies:** these cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.
- **Session cookies:** these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

5 What categories of cookies do we use on our website?

Categories	Description
Essential cookies (Strictly necessary)	<p>Essential or strictly necessary cookies guarantee functions without which you would not be able to use our website as intended. Essential cookies can be divided into technically essential cookies and functional cookies.</p> <p>Technically essential cookies are purely necessary for technical reasons to enable communication between your device and our website.</p> <p>Functional cookies, ensure that the basic functionalities of our website works properly. These cookies are only set after you, the visitor, have taken a certain action on our website (e.g. communicating your cookie preferences).</p> <p>You cannot refuse the use of technically essential and functional cookies because they are necessary for the security and proper functioning of the basic functionalities of our website.</p>
Functional / Preference cookies (Performance)	<p>Functional / Preference or performance cookies collect information on how users interact with our website. These cookies collect information about your choices and preferences (e.g. your wishlist etc.) and make your navigation more pleasant and personalized.</p> <p>For example, these cookies make it possible to memorize the language chosen during your first visit to our website in order to personalize it accordingly.</p>
Analytical cookies (Statistics)	<p>Analytical or statistic cookies are used to gather information about your use of our website, in order to improve the content of our website, make it more suitable to your needs and increase its usability.</p> <p>For example, these cookies show us the most visited pages of our website or help to identify difficulties that may be encountered during navigation.</p>
Marketing cookies (Marketing)	<p>By marketing cookies we mean advertising, tracking and social media cookies. This category of cookies mainly concerns cookies for the purpose of displaying advertisements, implementing functions on our website provided by social media and measuring how often these advertisements and functions are displayed and used respectively. This category includes, for example, the cookies that allow you to see advertisements from us on social networks that you use after visiting our website.</p>

A full list of the specific cookies we use on our website is added under [section 9 below](#).

6 What personal data do we process through cookies, under what legal basis, for what purposes and for how long?

Below, we clarify which personal data we may process from you via cookies, under which legal basis we process it, for which purposes, and for how long. We do not necessarily process all of your data listed below. This depends, among other things, on the cookie preferences you give us and the functionalities you use on our website.

Purposes	Type of Personal Data	Grounds of Processing	Retention Period
Providing a secure and technically sound website by using strictly necessary cookies .	Electronic identification and usage data E.g. IP address, browser type, location data, by which route you arrive at our website, the type of device you use to visit our website, the web pages visited, the duration of visits, the way you navigate on the web pages visited.	Legitimate interest	For an overview of the time periods during which each cookie, records data, see article 9
The use of preference cookies on our website to collect your choices and preferences as well as make the navigation through our website more pleasant and personalized for you.		Consent	
The use of statistical cookies on our website to understand how you use our website, with a view, among other things, to detecting navigation problems, and making our website more user-friendly and attractive.		Consent	
The use of marketing cookies on our website, for the purpose of displaying advertisements, implementing features on our website provided by social media, and measuring how often these advertisements and features are displayed and used respectively		Consent	

7 How to control, disable and delete cookies?

You can delete or deactivate cookies from our website at any time, either via <https://cartamundi.com/privacy/>, via your web browser settings or on the websites of the various third parties that install cookies.

If you are using different computers, smartphones and/or tablets, please remember to set your cookie preferences on each of those devices.

8 Changing your cookie settings

8.1 Via the cookie banner

You can manage your cookie preferences at any time via <https://cartamundi.com/privacy/>.

8.2 Via your web browser

Most browsers are initially set up to automatically accept cookies. You can also change the settings to block cookies or to alert you when cookies are being sent to your device.

It is easy to manage cookies. Click on one of the links below to go directly to your browser manual:

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)
- [Cookie settings in Microsoft Edge](#)

Warning: we have no control over the content of the linked pages. These links can be changed by the companies responsible for the respective browsers.

8.3 Third-party cookies

During your visit to our website, in addition to the cookies installed by us, cookies may sometimes also be installed by third parties.

Third-party cookies are entirely managed by third parties, and we have no control over the way in which these third parties manage the cookies in question or use the data collected in this way. We therefore advise you to consult the privacy policy and cookie policy of the third parties concerned if you would like more information about this.

Below you will find an overview of the cookies installed by third parties, as defined in the last column in [section 9 below](#). You are able to choose not to accept their cookies.

9 Which specific cookies do we use on our website?

9.1 Necessary Cookies

Cookie name	Description	Category	Expiration	First party / third party cookie
borlabs-cookie	Saves the visitors preferences selected in the Cookie Box	Necessary	1 year	First party

9.2 Preference cookies

Cookie name	Description	Category	Expiration	First party / third party cookie
None				

9.3 Analytical cookies

Cookie name	Description	Category	Expiration	First party / third party cookie
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Analytical	1 year	Third party

ga#	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	Analytical	1 year	Third party
_gat	Used by Google Analytics to throttle request rate	Analytical	1 day	Third party
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Analytical	1 day	Third party

9.4 Marketing cookies

Cookie name	Description	Category	Expiration	First party / third party cookie
CONSENT	Used to detect if the visitor has accepted the marketing category in the cookiebanner. This cookie is necessary for GDPR-	Marketing	1 year	Third party cookie

	compliance of the website.			
VISITOR_INFO1_LIVE	Tries to estimate the user's bandwidth on pages with integrated Youtube videos.	Marketing	180 days	Third party cookie
YSC	Registers a unique ID to keep statistics of what videos from Youtube the user has seen.	Marketing	Session	Third party cookie
VISITOR_PRIVACY_METADATA	Collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Marketing	180 days	Third party cookie

We cannot guarantee that the above list will be complete at all times, but we do our best to keep the list up to date.

10 Changes to this Cookie Policy

We may update this Cookie Policy from time to time. In circumstances where a change will materially change the way in which we collect or use your personal data, we will inform you accordingly.

This cookie policy was last amended in October 2023.

11 Do you have any questions or a complaint?

If you have any comments, questions or complaints, please do not hesitate to contact us via privacy@cartamundi.com or by using our [contact platform](#).

For all information related to your rights regarding the processing of personal data and complaints, please refer to our [Privacy policy](#).